

Syllabus

Department	Department of English Studies					Year		2024/ 2025				
Course	Language Policy and Planning					ECTS		4				
Study programme	Engl	English Studies										
Level of study programme	□ Undergraduate ⊠ Gradua				aduate	<u>j</u>	□ Integrated	□ Postgraduate				
Type of study programme		ngle m uble n		⊠ University			□ Professional □ S			□ Specialized		
Year of study		⊠ 1			⊠ 2		□ 3			, +	□ 5	
	⊠ Wi	ntor		⊠I				\boxtimes III		□ IV	I	\Box V
Semester	⊠ Winter □ Summer			□VI			□VII	□ VIII			Χ	$\square X$
Status of the course	☐ Compulsory			⊠ Elective		e				Teaching Competencies		□ YES ⋈ NO
Workload	15	L	15	s	0	E	Internet sources for e-learn			-learni	ng	⊠ YES □ NO
Location and time of instruction	Frida	Friday, 11-13, room 143 Language(s) in w the course is ta							English			
Course start date	4 Oct	ober 2	2024				Cours	e end da	ate	24 January 2025		
Enrolment requirements	1	1										
Course coordinator	rdinator Sanja Skific, Ph.D., Full Professor											
E-mail	sskif	SSKIFIC(a)IIN17A NY						Cons	onsultation ours		Friday, 10:00- 11:00 and by appointment via e-mail	
Course instructor	urse Sania Škifić Ph.D. Full Professor											
E-mail	SSKITIC(a)11N17A NY						Cons	isultation 11:00 appo		11:00	y, 10:00- and by ntment mail	
Assistant/ Associate	Nataša Kustura, Assistant Professor											
E-mail	nkiistiira(a)iiniza nr							Consultation hours		14:00 and by appoi	Monday, 14:00-15:00 and by appointment via e-mail	
Assistant/ Associate												
E-mail	Consultation hours											



Mode of		⊠ Seminars	□ Exercises	☐ E-learning	□ Field work			
teaching		☐ Multimedia and network	□ Laboratory	☐ Mentoring	□ Other			
Learning outco	mes	By the end of the course students will acquire basic knowledge in language policy and planning, and will be able to: -define and distinguish between basic concepts in language policy and planning -analyze the place occupied by research into language policy and planning within the broader sociolinguistic framework - compare and analyze the relevant theoretical frameworks and methodological procedures used in research on language policy and planning -distinguish between major areas of social organization and activity within which it is possible to analyze the establishment and development of language policies (citizenship, educational context, the media, etc.) -critically think about the basic factors that lead to changes in status that languages have in a given sociocultural context (in standardization processes, status planning of minority and endangered languages, etc.) -apply the acquired knowledge on the analysis of different examples of language policies and planning processes, primarily in markedly multilingual and multicultural, Anglophone-dominant contexts - critically discuss the ideological aspects that may be identified within the analyses of language policies and planning						
Learning outco Programme lev		 recognize and describe relevant ideas and concepts connect different approaches, perceptions, and knowledge through an interdisciplinary approach apply a critical and self-critical approach in argumentation explain language as a form of human activity, as well as the linguistic and non-linguistic factors that enable successful communication analyze the relationship between identity, language ideology, language politics and language planning 						
	⊠ Class attendance	☐ Preparation for class	□ Homework	□ Continuous evaluation	□ Research			
Assessment criteria	□ Practical work	□ Experimental work	□ Presentation	□ Project	Seminar/ research draft			
	⊠ Test(s)	⊠ Written exam	□ Oral exam	□ Other:				
Conditions for permission to take the exam	Regular class attendance and seminar paper or research draft. Note: Students are required to write a seminar paper on a topic related to an aspect of language policy and planning, 2000–2500 words in length. Students should follow the APA referencing style throughout the paper. The first version of the paper should be sent by the beginning of the 13th week of class. Seminar topics can be selected either from the list provided below or through an independently proposed topic, with professor's approval. Students are encouraged to engage in an exploration of their chosen subject. The presentation of the topic may be delivered through various media formats, such as self-produced podcasts or videos, depending on the personal interest. Additionally, presenters should try to initiate a critical discussion among other students by closing the presentation with relevant questions. OR Students have the option to write a research draft instead of a seminar paper. The topic should be chosen from a provided list and modified or it can be a topic of students' own							



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	interest. The research draft should include a working title, an introduction, a brief							
	theoretical background (APA format), and a research methodology section outlining							
	the research aims/questions, method, participants and expected results. The first							
	version of the draft should be sent by the beginning of the 13th week of class. Apart							
	from the written part, the presentation of the research draft may be delivered through							
	regular presentation or various media formats, such as self-produced podcasts or							
	videos, depending on personal interest. Additionally, presenters should aim to initiate							
	a critical discussion among other students by concluding the presentation with							
	relevant questions.							
Exam periods	⊠ Winter □ Summer ⊠ Autumn							
Exam dates	https://anglistika.unizd.hr/ispitn https://anglistika.un							
	<u>i-rokovi</u>		<u>d.hr/ispitni-rokovi</u>					
Course	The main objective of the course							
description	theoretical and methodological fra							
	language policy and planning. With							
	as a form of human behaviour, but,							
	course objectives refer to the develo							
	theoretical frameworks and metho							
	areas of human activities within							
	processes are manifested. Issues re include the following: nationality, i							
	status of minority communities and							
	Special attention is paid to context							
	processes. In addition, course object							
	thinking about issues related to							
	context, the media, and other publ							
	certain issue are diverse, but prima							
	and planning in multilingual, Angl							
	understanding of language as an object of human behaviour from all relevant aspects							
	of both the ways in which a particular community functions and from the broader							
	perspective.							
	Considering the identified objectives and the structure of the course, one of the							
	requirements that students have to fulfil is writing a seminar paper or a research							
	draft on a topic related to an aspect of language policy and planning. The objective of							
	the seminar paper is the acquisition and practice of skills required to write seminar							
	papers, as well as individual elaboration of an issue through critical thinking and							
	application of the scientific framework. The objective of the research draft is to							
	develop and practice the skills needed for scientific writing.							
Course	Lectures:							
content								
	1. <u>History of research, approaches and research methods in language policy and</u>							
	planning							
	Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language							
	Policy and Planning. New York: Ox	ford University Press, pp. 1	-113.					
	2.Nationality, nationalism and national languages							
	Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language							
	Policy and Planning. New York: Oxford University Press, pp. 163–202.							
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	3.Language policy and planning the	<u>rough the prism of standar</u>	dization process					
	Tollefson, J. W., & Pérez-Milans (e	ds.). 2018. The Oxford Hand	dbook of Language					
	Policy and Planning. New York: Ox	ford University Press, pp. 2	02-221.					
	, , , , , , , , , , , , , , , , , , , ,							
	4. Language policy and official languages in relation to citizenship							
	Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language							
	Policy and Planning. New York: Ox							



5.Status of English in processes of globalization and developments of language policies

Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 221-235.

6. <u>Language policy</u>, endangered languages and minority language rights
Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language
Policy and Planning. New York: Oxford University Press, pp. 236-256; 355-397.

7.Mid-term test

- 8. <u>Language policy and language of instruction in multilingual contexts</u>
 Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language
 Policy and Planning. New York: Oxford University Press, pp. 257-279.
- 9.<u>Language policy and language learning in multilingual contexts; bilingual education policies</u>

Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 398-419; 704-726.

10. Family language policy in multilingual contexts

Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 420-441.

11. Language policy and mass media

Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 299-332.

- 12. <u>Language policy and planning in linguistic landscapes</u>
- Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 333-354.
- 13. <u>Language policy and planning in relation to neoliberalism and political economy</u> Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 467-567.
- 14. <u>Contemporary approaches to inequality in relation to language policy and planning</u>

Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 568-590.

15. End-term test

Seminars:

1. <u>Differences between the US and Canadian language policies</u>

Williams, C. H. 1998. "Introduction: Respecting the Citizens - Reflections on Language Policy in Canada and the United States". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 1-32). New York: Routledge.

Schmidt, R. Sr. 1998. "The Politics of Language in Canada and the United States: Explaining the Differences". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 37-70). New York: Routledge.

2. National language policy in the US



Ricento, T. 1998. "National Language Policy in the United States". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 85-112). New York: Routledge.

3. Legal framework and the official language in the US

Miner, S. 1998. "Legal Implications of the Official English Declaration". In Ricento, T., & Burnaby,

B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 171-184). New York: Routledge.

4. Endangered native American languages

Crawford, J. 1998. "Endangered Native American Languages: What Is to Be Done, and Why?". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 151-166). New York: Routledge.

5. Demography and Canadian language policy

Beaujot, R. 1998. "Demographic Considerations in Canadian Language Policy". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 71-84). New York: Routledge.

6. French and English in Quebec and Ontario

Cartwright, D. 1998. "Frech-Language Services in Ontario: A Policy of 'Overly Prudent Gradualism'?" In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 273-300). New York: Routledge.

Veltman, C. 1998. "Quebec, Canada, and the United States: Social Reality and Language Rights". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 301-316). New York: Routledge.

7. Official bilingualism and Canadian aboriginal languages

Fettes, M. 1998. "Life on the Edge: Canada's Aboriginal Languages Under Official Bilingualism". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 117-150). New York: Routledge.

8. Educational language policy in the US and Canada

Burnaby, B. 1998. "ESL Policy in Canada and the United States: Basis for Comparison". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 243-268). New York: Routledge. Tollefson, J. W. (ed.). 2012. Language policies in education. London and New York: Routledge

9. <u>Development of language competencies and use among children of immigrants in the US</u>

Rumbaut, R. G. 2009. "A Language Graveyard? The Evolution of Language Competencies, Preferences and Use among Young Adult Children of Immigrants". In Wiley, T. G., Lee, J. S., & Rumberger, R. W. (eds.), The Education of Language Minority Immigrants in the United States (pp. 35–71). Bristol: Multilingual Matters.

10. Roles of heritage languages among the children of immigrants in the US Sook Lee, J. i D. Suarez. 2009. "A Synthesis of the Roles of Heritage Languages in the Lives of Children of Immigrants: What Educators Need to Know". In Wiley, T. G., Lee, J. S., & Rumberger,

R. W. (eds.), The Education of Language Minority Immigrants in the United States (pp. 136–171). Bristol: Multilingual Matters.

11. <u>Linguistic landscapes</u>



Gorter, D., Cenoz, J., & Van der Worp, K. 2021. Global and local forces in multilingual landscapes: A study of a local market. In Blackwood, R., & Røyneland. Spaces of multilingualism (pp. 188-212) Taylor & Francis.

Blackwood, R., Johannessen, J. B., & Mendisu, B. S. 2021. English in Norwegian and Ethiopian linguistic landscapes: Returning to symbolic language use. In Blackwood, R., & Røyneland. Spaces of Multilingualism (pp. 115-134). Taylor and Francis.

12. <u>Identity</u>, <u>ideology</u> and <u>multilingualism</u>

De Fina, A., Golden, A., & Tonne, I. 2022. Narrative, Identities, and Experiences in Discourse Practices of Migrants. In Blackwood, R., & Røyneland. Spaces of multilingualism. (pp. 72-91). Taylor & Francis.

Hatoss, A. 2022. Language choices, normalcy and ideologies. Everyday multilingualism: linguistic landscapes as practice and pedagogy. Routledge.

13. Language policy and social changes

McCarty, T. L. 2012. Language planning and cultural continuance in Native America. In Language Policies in Education (pp. 255–277). Routledge

14. <u>Language contact - indigenous languages in Australia</u>

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 55-154.

15. <u>Diversity of immigrant languages in Australia</u>

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 157-193.

16. Contacts between English and immigrant languages in Australia

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 194-216.

17. Educational language policy in Australia

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 217-231.

18. Language teaching and educational language policy in Australia

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 231-284.

Required reading

- 1. Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press.
- 2. Wright, S. 2016. Language Policy and Language Planning: From Nationalism to Globalisation. New York: Palgrave Macmillan.
- 3. Ricento, T. (ed.). 2006. An Introduction to Language Policy: Theory and Method. Oxford: Blackwell.
- 4. Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter.
- 5. Ricento, T., & Burnaby, B. (eds.). 1998. Language and Politics in the United States and Canada: Myths and Realities. New York: Routledge.
- 6. Wiley, T. G., Lee, J. S., & Rumberger, R. W. (eds.). 2009. The Education of Language Minority Immigrants in the United States. Bristol: Multilingual Matters.
- 7. Gazzola, M., Grin, F., Cardinal, L., & Heugh, K. (eds.). 2023. The Routledge handbook of language policy and planning. Taylor & Francis.
- 8. Tollefson, J. W. (ed.). 2012. Language policies in education. London and New York: Routledge.



	9. Blackwood, R., & Røyneland, U. 2022. Spaces of multilingualism. Taylor & Francis.									
	10. Hatoss, A. 2022. Everyday multilingualism: linguistic landscapes as practice and									
	pedagogy. Routledge.									
Additional	1. Hult, F. M., & Johnson, D. C. 2015. Research Methods in Language Policy and Planning: A Practical Guide. West Sussex: John Wiley & Sons.									
reading				•	•	*****	n d			
	2. May, S., & Hornberger, N. H. (eds.). 2008. Encyclopedia of Language and									
	Education: Language policy and political issues in education (Vol. 1). New York: Springer.									
	3. Shohamy, E. 2006. Language Policy: Hidden Agendas and New Approaches. New									
	York: Routledge. (selected chapters)									
	4. Spolsky, B. 2004. Language Policy. Cambridge: Cambridge University Press.									
	5. Spolsky, B. 2009. Language Management. Cambridge: Cambridge University Press.									
	6. Schmidt, R. 2000. Language Policy and Identity in the U.S. Philadelphia: Temple University Press.									
Internet										
sources										
	Final exam only									
					☐ Final written and			☐ Practical		
	☐ Final written	exam	□ Fin	nal oral exam	oral exam		work and final exam			
Assessment					⊠ Tests and			arar caarr		
criteria of learning					seminar					
outcomes					paper/researc h draft or final			□ other		
	Only test/homework	Test/hon and fina		Seminar paper	exam and	Practica work		forms		
	test/Holliework	and ma	i CAdili		seminar		a.			
					paper/researc h draft					
Calculation of	Students who pas	s both th	e mid-t	erm and the er	nd-term tests do	not ha	ve t	o take the		
final grade	Students who pass both the mid-term and the end-term tests do not have to take the final written exam. Their final grade represents a combination of results obtained on									
	the mid-term and the end- term tests, and the results obtained from writing and									
	presenting the seminar paper/research draft (mid-term test - 40%; end-term test - 40%, writing and presentation of seminar paper/research draft - 20%). Students who									
	do not pass both the mid-term and end-term exams have to take the final written									
	exam. Their final grade represents a combination of the results obtained from the final									
	written exam (80			obtained from	writing and pre	senting	g th	e seminar		
Grading scale	paper or research draft (20%).									
Grading scale	0%-59% % Failure (1)									
	60%-69% % Satisfactory (2) 70%-79% % Good (3)									
	70%-79% 80%-89%	% Good % Very g								
	90%-100%	% Excel		<u>'</u>						
Course	-			ov the Universi	tv					
evaluation	 ☑ Student evaluations conducted by the University ☐ Student evaluations conducted by the Department									
procedures	☐ Internal evaluation of teaching									
	⊠ Department m	eetings di	scussin	g quality of tea	ching and result	ts of stu	ıden	ıt		
	evaluations									
	□ Other					4 - 1				
Note /Other	In accordance wi									
	and Higher Education, "the student is expected to fulfil his/her obligations honestly and ethically, to pursue academic excellence, to be civilized, respectful and free from									
	prejudice."	- 22040 40								
	According to Art.									
	"fulfil their responsibilities responsibly and conscientiously. [] Students are									
	obligated to safeguard the reputation and dignity of all members of the university community and the University of Zadar as a whole, to promote moral and academic									
	values and principles. []									
	PIIIO	r r)								



Any act constituting a violation of academic honesty is ethically prohibited. This includes, but is not limited to:

- various forms of fraud such as the use or possession of books, notes, data, electronic gadgets or other aids during examinations, except when permitted;
- -various forms of forgery such as the use or possession of unauthorised materials during the exam; impersonation and attendance at exams on behalf of other students; fraudulent study documents; forgery of signatures and grades; falsifying exam results."

All forms of unethical behaviour will result in a negative grade in the course without the possibility of compensation or repair. In case of serious violations the *Rulebook on Disciplinary Responsibility of Students at the University of Zadar* will be applied.

In electronic communications only messages coming from known addresses with a first and a last name, and which are written in the Croatian standard and appropriate academic style, will be responded to.

This course uses the Merlin system for e-learning, so students are required to have an AAI account.